

Tarakeeb: Training

Photo Editing,
Graphic Design & Print
Publishing



What is Graphic Design?

Graphic Design is about creating screen, desktop or print published materials in terms of creation and implementation till it is ready to be published.

This involves stages of work through which a design flows till it is an output of integrated elements.

Photo Editing	Illustration	Layouting
Color Correction	Tracing	Typography

Graphic Design Careers

Graphics Design is a career in itself that involves different related specialized skills in addition to a big part of tool capabilities and unlimited talent.

Thorough understanding of theories and concepts is important and becomes a role and may be a high level career in the field in terms of experience and broad knowledge. **Art Directors** are on top of the pyramid having achieved this level of theory and practice.

Specialized skills are usually wanted in different levels starting from an all-in-one **Graphics Designer** or **Prepress Editor**, and scaling up to specialized careers like, **Photo Editors, Color Correctors, Illustrators, Layout Directors, Typographers**, etc.

All careers involve different levels of knowledge and skill, starting from basic vector and bitmap knowledge and up to the specific task being the core of your career.

Graphic Design Topics

Adobe Creative Suite Design Premium

Adobe Creative Suite Design Premium software is the ultimate toolkit for creating and producing outstanding design for print, web, interactive, and mobile media. Craft precise page layouts, achieve typographic finesse, create compelling digital images and stunning vector graphics, develop eye-catching web pages and rich interactive experiences, and produce and deliver them all with utmost fidelity using this tightly integrated collection of exceptionally well-crafted tools.

Built to run on the Mac and Windows operating systems, the Design Premium includes Adobe InDesign, Adobe Photoshop Extended, Adobe Illustrator, Adobe Flash Professional, Adobe Dreamweaver, and Adobe Acrobat Pro software. Yet Part of the family is Adobe Fireworks software for quickly prototyping websites and applications.

Adobe Photoshop Lightroom

Adobe Photoshop Lightroom software is essential for today's digital photography workflow. Now you can quickly import, process, manage, and showcase your images — from one shot to an entire shoot. With Lightroom, you spend less time in front of the computer and more time behind the lens.

Apple Aperture

Aperture, Apple's groundbreaking photo editing and management software, gives photographers powerful tools to manage massive libraries, speed through photo edits, make essential image adjustments, and deliver photos online or in print with ease. Whether you're a professional photographer or a photo enthusiast, Aperture delivers a simple, integrated workflow that takes photos from import to output with uncompromising quality every step of the way.

Adobe Photoshop CS4

Course Description

This **10-days**, hands-on course introduces students to workspace navigation, resolution, cropping, selecting, and printing. It goes beyond basic tips and tricks, and provides the in-depth information and real-world context needed by serious students who want to master the software.

It explores such wonders as the Levels and Curves commands, edge-detection filters, advanced compositing techniques, vector-based text, the Liquify filter, and Camera Raw. It even delves into the strongest features that Photoshop has to offer, including scalable vector graphics, Smart Objects, and Photomerge.

Course Outlines

I - Fundamentals

- ↳ What is Photoshop
- ↳ Opening & Organizing files
- ↳ Photoshop Settings
- ↳ Navigating a File
- ↳ Basic Color Correction
- ↳ Image Size & Resolution
- ↳ Cropping & Straightening
- ↳ Making Selections
- ↳ Paint, Retouch and Heal
- ↳ Layer Essentials
- ↳ Saving Images for Web

II - Advanced Stuff

- ↳ Levels & Curves
- ↳ Sharpening Details
- ↳ Blurring & Averaging
- ↳ Adjustment Layers
- ↳ Opacity & Blend Modes
- ↳ Advanced Layer Techniques
- ↳ Creating & Editing Type
- ↳ Transform, Warp & Liquify
- ↳ Mastering Layer Styles
- ↳ Working with Camera RAW

III - Mastering The Job

- ↳ Masking Essentials
- ↳ Vector-Based Shapes
- ↳ Vanishing Point
- ↳ Using Smart Objects
- ↳ Non-destructive Smart Filters
- ↳ Auto-Align, Auto-Blend and Photomerge
- ↳ New CS4 Technologies
- ↳ Recording & Playing Actions

Traditional Training
(Semi) Intensive: EGP 2000, - /Extended: EGP 2500, -

Express Training
EGP 1100, -

Workshop Training
EGP 1500, -

One-to-One
EGP 4500, -

Adobe Illustrator CS4

Course Description

This **10-days**, hands-on course introduces students to the application's key features making it simple and easy to master Illustrator. It teaches how to use the core drawing and shape tools, the transformation and reshaping features, text, and the Pen tool as well as how to export and print. You'll get trained on how to work with Live Paint groups, get the most out of the Live Trace feature, and take advantage of Illustrator's wide range of effects. The course also discusses advanced transformation techniques, powerful 3D functionality, and important color concepts

Course Outlines

I - Fundamentals

- ↳ Making a Document
- ↳ Opening & Organizing
- ↳ Setup & Navigation
- ↳ Basic Line Art
- ↳ Geometric Shapes
- ↳ Fill, Stroke & Color
- ↳ Editing & Transforming
- ↳ Working with Type
- ↳ Using the Pen Tool
- ↳ Selecting & Enhancing
- ↳ Printing the Document
- ↳ Exporting to Web & Elsewhere

II - Advanced Stuff

- ↳ Pathfinder Operations
- ↳ Align & Distribute
- ↳ Gradients & the Gradient Tool
- ↳ Gradient Mesh
- ↳ Blends & Masks
- ↳ Seamlessly Repeating Tile Patterns
- ↳ Calligraphy, Blobs and Art Brushes
- ↳ Importing & Linking Images
- ↳ Using Transparency

III - Mastering The Job

- ↳ Live Trace
- ↳ Live Paint
- ↳ Distorting Reality
- ↳ Symbols
- ↳ Graphic Styles
- ↳ 3D Effects
- ↳ Charts & Graphs
- ↳ Prepress & Output

Adobe InDesign CS4

Course Description

This **9-days**, hands-on course introduces students to the core features and techniques that make this powerful page layout application fun and easy to use, providing a foundation upon which advanced skills and workflows can be built. It teaches you how to navigate and customize the workspace, manage documents and pages, work with text frames and graphics, export and print finished documents. It covers as well the process of publishing with an eye on the program's latest nuances: optimizing page layouts, automating InDesign with Data Merge and XML, exploring interactive documents (including making movies), and exporting publications to a variety of formats.

Course Outlines

I - InDesign Essentials

- ↳ The Workspace
- ↳ Getting to the Features
- ↳ Creating a Document
- ↳ Managing Pages
- ↳ Working with Text
- ↳ Graphics
- ↳ Formatting Objects
- ↳ Managing Objects
- ↳ Transforming Objects
- ↳ Character Formatting
- ↳ Paragraph Formatting
- ↳ Using Styles
- ↳ Working with Tables
- ↳ Working with Color
- ↳ Exporting
- ↳ Printing

II - Advanced Stuff

- ↳ Shortcuts for Easier Life
- ↳ Grids, Guides & Columns
- ↳ Layout Techniques
- ↳ Images, Paths & Effects
- ↳ Text & Typography
- ↳ Advanced Text Styles
- ↳ Long Documents
- ↳ Interactive Documents
- ↳ Advanced Color Techniques
- ↳ Color Management
- ↳ Advanced Exporting
- ↳ Using XML

Adobe Photoshop Lightroom

Course Description

This **2-days**, hands-on course explores Adobe's professional toolbox for image organization, processing, and output. It demonstrates effective use of catalogs, collections, keywords, and filters in the Library module; image correction and enhancement with the Develop module; and publishing the results via the Slideshow, Print, and Web modules. The course includes as well a wealth of creative tips and workflow techniques for capturing and processing stunning photographs.

Course Outlines

I - Getting Started

- ↳ What is Lightroom?
- ↳ Setting the Stage

II - Using The Library

- ↳ Importing Images
- ↳ Essentials
- ↳ Processing Images
- ↳ Organizing Images
- ↳ Working with Metadata
- ↳ Finding & Sorting with Filters
- ↳ Exporting Images

III - Using The Develop Module

- ↳ Using the Basic Panel
- ↳ Using the Tool Strip Tools
- ↳ Using the Adjustment Brush
- ↳ Modifying Tone Curve
- ↳ Using HSL & Color
- ↳ Converting to Grayscale
- ↳ Split Toning
- ↳ Improving Details
- ↳ Creating Vignettes
- ↳ Using Camera Calibration
- ↳ Workflows

IV - Publishing & Output

- ↳ Slideshows
- ↳ Printing
- ↳ Web Options

Apple Aperture

Aperture 101: An Introduction to Aperture 2
Qualifies for Aperture 2 Level 1 Exam

Course Description

This two-day course starts with the basics of image management and takes you step by step through Aperture's powerful photo-editing, image-retouching, proofing, publishing, and archiving features. Students learn time-saving techniques for sorting, ranking, and organizing images for use in different jobs. Also covered are effective ways to display images for client review, apply metadata, update online portfolios automatically, color-manage workflow from input to final print, and much more. Real-world exercises feature professional photography from a variety of genres, including, sports, wedding, commercial, fine-art, and portraiture.

Course Outlines

I - Importing & Organizing

- ↳ Exploring the Aperture Workflow
- ↳ Evaluating Images: Compare & Select
- ↳ Organizing Your Project

II Image Editing

- ↳ Basic Edits
- ↳ Working with RAW Images
- ↳ Correcting Tone
- ↳ Correcting Color
- ↳ Repairing and Enhancing Your Images

III Printing & Publishing

- ↳ Delivering Images for Client Review
- ↳ Delivering Final Images
- ↳ Showcasing and Promoting Your Work
- ↳ Aperture Automation

For More Details:
Kindly Visit:

<http://training.apple.com/creative/aperture101>
or Contact us at Tarakeeb

Graphic Designer

Package:

The 30-days package includes the following courses in full schedules blended and discounted for your own maximum benefit:

Course	Duration
Photoshop CS4	10 full days
Illustrator CS4	10 full days
Indesign CS4	9 full days

Package Benefits:

- Full courses benefits (References, Open-end policy, ..etc.)
- Discounted Fees.
- Scheduling flexibility (every course is scheduled separately according to availability and your will).

Payment Facilities:

The package fees can be payed on 2 installments as follows for Traditional Training:

EGP 3000 upon registration

EGP 2500 before starting in the second course

Traditional Training
EGP 5500, -

One-to-One
EGP 9500, -

For More Details:

Kindly check the previous pages for courses details, or Contact us at Tarakeeb

Packaged Training

Digital Photographer

Package:

The package includes the following courses in full-day schedules blended and discounted for your own maximum benefit:

Course	Duration
Digital Photography	2 full days
iPhoto	1 full day
Aperture 101	2 full days
Photoshop Lightroom	2 full days

Package Benefits:

- Full courses benefits (References, Open-end policy, ..etc.)
- Discounted Fees.
- Scheduling flexibility (every course is scheduled separately according to availability and your will).

Payment Facilities:

The package fees can be payed on 2 installments as follows for Traditional Training:

EGP 3000 upon registration

EGP 2500 before starting in the second course

Traditional Training
EGP 3500, -

One-to-One
EGP 6000, -

For More Details:

Kindly check the previous pages for courses details, or Contact us at Tarakeeb

Other Courses

Many other tools serve in the graphic design market. However, the most integrateable and usable are what gets into our training focus.

Other Available Technical Courses

- Photoshop CS4 Extended Features
- Photoshop CS4 Channels & Masks
- Photoshop Lightroom 2
- Incopy CS4

One-Day Concept Courses

This Tarakeeb model offers training in a one-fullday schedule. The course is based on a renowned reference book. You will own the book and have it over viewed to clarity by an expert Tarakeeb trainer.

Available topics are:

- Color Fundamentals
- Prepress Fundamentals
- Layout Design Concepts
- Typography
- Branding Design Concepts
- and more

Workshop Courses

This Tarakeeb model offers skill-raising practice courses in 5 full-days schedule. Available topics are:

- Graphic Design Workshop
- and more

For more about Tarakeeb Training
Kindly Visit: <http://training.tarakeeb.com>

For more about Apple Training
Kindly Visit: <http://training.apple.com>

For more about Apple Certification Tracks
Kindly Visit: <http://training.apple.com/#certification>

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Ask About

Tarakeeb Comes Near To You

Tarakeeb is trying to reach your satisfaction and bring training as near to you as possible.