

Tarakeeb: Training

Web Design



What is Web Design?

Web Design is about creating web-based or web-published materials in terms of creation, layouting, structuring and organizing content and implementing that using different technologies till it is ready to be published or delivered to further phases of work.

1 Sketching	2 Creating the Design	3 Creating the Mock-up
4 Implementing the Design	5 Publishing	6 Updating & Maintenance

Web Design Careers

Web Design is a career in itself that involves the use of a lot of different technologies that update and evolve everyday, bringing them all to use to achieve the goals of your unlimited talent.

Thourough understanding of design concepts and open source technologies are a must for axquiring a successful web career. These technologies are the real servers behind any web environment.

Web designers are the patient career holders.

They range from geek template users up to specialized pros. They can get specialized in different areas. They can be **Flash Designers** or **Open-Source Pro Scripters**. Web designers usually share the team with web developers and web administrators. Together they form the web hidden soldiers.

Web Design Topics

Adobe Creative Suite Web Premium

Step up to powerful web tools, complete with integrated workflows and enhanced utilities. Design, develop, and maintain sophisticated websites, full-featured applications, and compelling interactive experiences for the web, mobile devices, and the desktop.

Interact smoothly with your team to produce creative output across disciplines, without having to re-create assets. Effortlessly transition fixed graphics—from print or web design—to interactive movies. Build on wireframes and prototypes and convert them to standards-compliant HTML and CSS. Create rich application interfaces that developers can turn into functioning applications with the core design intact.

Extend your websites to mobile devices with sleek workflows and high-fidelity results. Adobe Device Central offers integration with Flash Professional and other Creative Suite components and enables full-featured content testing.

The suite includes Adobe Fireworks, Adobe Flash and Adobe Dreamweaver along with a bundle of designing, photo editing and audio producing tools.

Open Source Tools & Technologies

Open source technologies are the core on which other tools build their offered service.

HTML, Javascript, XML, XHTML, CSS, AJAX and more scripts and languages offer the web service today and are of-course a core topic of interest to web designers.

Adobe Flash CS4

Course Description

This **5-days**, hands-on course offers new Flash users a thorough explanation of the interface, tools, and techniques at the heart of any project. It teaches you how to use the latest iteration of the Flash drawing tools and timeline, work with text and symbols, and create tweens and other simple animations. The course also explores multimedia elements like bitmap graphics, sound, and video. It shows how to use ActionScript 3.0 to add interactivity to Flash projects, discusses integration with other Adobe applications, and more.

Course Outlines

I - Fundamentals

- ↳ Getting Started with Flash
- ↳ Drawing in Flash
- ↳ Working with Text
- ↳ Working with Symbols
- ↳ Working with the Timeline
- ↳ Creating Shape Tweens
- ↳ Creating Motion Tweens
- ↳ Mastering Motion Tweens

II - Advanced Stuff

- ↳ Working with 3D Elements
- ↳ Adding Realism and 3D Elements
- ↳ Working with Bones
- ↳ Mastering Bones
- ↳ Filters and Blend Modes
- ↳ Using Bitmap Graphics
- ↳ Mastering Masks
- ↳ Using Sound
- ↳ Using Video

III - Mastering The Job

- ↳ Introduction to ActionScript 3.0
- ↳ Integration
- ↳ Mastering Motion Presets
- ↳ Animating a Walk Cycle
- ↳ Publishing and Exporting Flash Content

Traditional Training
(Semi) Intensive: EGP 1800, - /Extended: EGP 2000, -

Express Training
EGP 1100, -

Workshop Training
EGP 1500, -

One-to-One
EGP 3500, -

Adobe Dreamweaver CS4

Course Description

This **5-days**, hands-on course introduces everything from site structure to the value of standards-compliant XHTML and CSS. It teaches how to create clean and accessible code in Dreamweaver, as well as how to publish compelling content. The course demonstrates how to use a variety of techniques for adding interactivity, creating and styling forms and tables, and saving time with templates. It explains the benefits of using programs like Word and Photoshop to speed up workflow, and shows how to publish and manage finished sites.

Course Outlines

I - Fundamentals

- ↳ Introduction
- ↳ Getting Started
- ↳ The Dreamweaver Interface
- ↳ Site Control
- ↳ Creating New Documents
- ↳ Adding Text and Structure
- ↳ CSS Foundations
- ↳ Controlling Typography
- ↳ Working with Images
- ↳ Creating Links

II - Advanced Stuff

- ↳ Controlling Layout with CSS
- ↳ Working with Tables
- ↳ Working with Forms
- ↳ Building Templates

III - Mastering The Job

- ↳ Adding User Interactivity
- ↳ Working with Flash and Video
- ↳ Automating Efficient Workflows
- ↳ Coding in Dreamweaver
- ↳ Managing Sites

Traditional Training

(Semi) Intensive: EGP 1800, - /Extended: EGP 2000, -

Workshop Training

EGP 1500, -

One-to-One

EGP 3500, -

Discounted Track

Web Designer

Package:

This 13-day package includes the following courses in full schedules blended and discounted for your own maximum benefit:

Course	Duration
Dreamweaver CS4	5 full days
Flash CS4	5 full days
Fireworks CS4	3 full days

Package Benefits:

- Full courses benefits (References, Open-end policy, ..etc.)
- Discounted Fees.
- Scheduling flexibility (every course is scheduled separately according to availability and your will).

Payment Facilities:

The package fees can be payed on 2 installments as follows for Traditional Training:

EGP 2500 upon registration

EGP 1500 before starting in the second course

For More Details:

Kindly check the previous pages for courses details, or Contact us at Tarakeeb

Traditional Training
EGP 4000, -

One-to-One
EGP 7000, -

Other Courses

Many other tools serve in the web design market. However, the most integrateable and usable are what gets into our training focus.

Other Available Technical Courses

- Fireworks CS4
- HTML & Javascript
- CSS

One-Day Concept Courses

This Tarakeeb model offers training in a one-fullday schedule. The course is based on a renowned reference book. You will own the book and have it over viewed to clarity by an expert Tarakeeb trainer.

Available topics are:

- Web Design Fundamentals
- Flash Video
- Search Engine Optimization
- and more

Workshop Courses

This Tarakeeb model offers skill-raising practice courses in 5 full-days schedule. Available topics are:

- Web Design Workshop
- and more

For more about Tarakeeb Training
Kindly Visit: <http://training.tarakeeb.com>

For more about Apple Training
Kindly Visit: <http://training.apple.com>

For more about Apple Certification Tracks
Kindly Visit: <http://training.apple.com/#certification>

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Ask About

Tarakeeb Comes Near To You

Tarakeeb is trying to reach your satisfaction and bring training as near to you as possible.